

The Futurist Directory

A Guide to Individuals
Who Write, Speak, or Consult
about the Future

Millennium Edition

Compiled and edited by the
World Future Society

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Profession: Artistic director, cultural producer.
Position: President. **Born:** São Paulo, S.P.,
Brazil, Oct. 26, 1958. **Education:** Univ. of São
Paulo, biology, 1978; study of scenic arts, con-
sciousness and semiotics since 1964. **Employ-
ment:** President, Entusiasmo Cultural Ltd.,
1995-present; president, Crocodilo Productions,
1981-1994; free-lance theater director/actress/
TV presenter/workshop leader, since 1974.
Professional Activities: Creation and produc-
tion of multimedia shows and workshops to
prepare enterprises and individuals to face glob-
al transformation; teenager coaching; over one
hundred creations in 25 years for general public
and clients such as Avon, Ford, Gessy Lever,
BMW, Moet & Chandon, Hunter Douglas, and
Phillips. **Specialization:** relationship between
art, science and semiotics for personal and
professional enhancement.